

PSS-Pass

BRAND GUIDELINES







Shaping a Sustainable Future with
Digital Product–Service Ecosystems

#133155
R19 G49 B85
C75 M47 Y0 K70
Pantone 534C

#39b54a
R57 G181 B74
C75 M0 Y100 K0
Pantone 2422C

#f7941d
R247 G148 B29
C0 M50 Y100 K0
Pantone 1375C



The color intensity on light
backgrounds should be minimal



On dark backgrounds
the text is rendered in white



PSS  Pass

PSS  Pass



The height of the font is used
as a unit of measurement

Poppins for digital and print materials

[Free download at Google Fonts](#)

30 mm



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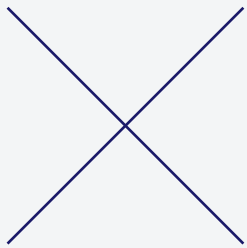
with tagline

15 mm

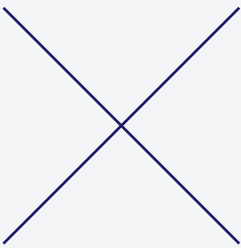


without tagline

Modifying
the colors



Distorting
the proportions



Rotating for
special effect





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All written productions, i.e., reports, must include the disclaimer alongside the logo.

Available formats
for printing: EPS
All other types of use: PNG

[DOWNLOAD](#)

